

Lac la Biche Herald

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EDMONTON, ALBERTA, WEDNESDAY, OCT. 7, 1953

Noted Young Scientist Was Born At Lac la Biche

By T. W. PUE

The pastor, Rev. Fr. McGrane, and members of St. Catherine's Church and parish in Lac la Biche saw something in the daily news recently that gave cause for commendable pride. Raymond Lemieux, young Canadian scientist who discovered a method of chemical production of sugar was born at Lac la Biche. His baptismal certificate was issued in 1917. While Mr. Lemieux has not lived here for some years, the family is well known and remembered by many residents.

Raymond Lemieux is the son of Octave and the late Mrs. Lemieux. His father homesteaded in the Lac la Biche district near Little Egg Lake, and contracted for the first bus line to Brook's farm, 11 miles west of town. He operated the first electric light plant on a location back of what is now Lett's store. Leo Lemieux, a brother, is manager of Gateway Building Supplies in Edmonton.

When he isn't doing chemical research, Raymond is professor at the University in Saskatoon, teaching college students. Still only 33 years of age we can expect more great things from Scientist Raymond Lemieux.

Visits Parish

LAC LA BICHE—Rev. Fr. A. Hickey was a September visitor to Lac la Biche and guest of Rev. Fr. McGrane. This was reported in a recent issue of "The Bulletin," edited by Fr. McGrane. It was also noted in the same Bulletin that the new linoleum has now been laid in the Sanctuary and choir loft of the church.

Social Bazaar To Be Held In November

PLAMONDON — The annual Plamondon social bazaar will be held on Nov. 1 this year. In the past years the Plamondon bazaars have proven to be a great success and are always enjoyed by most of the district. Again this year, preparations are well underway.

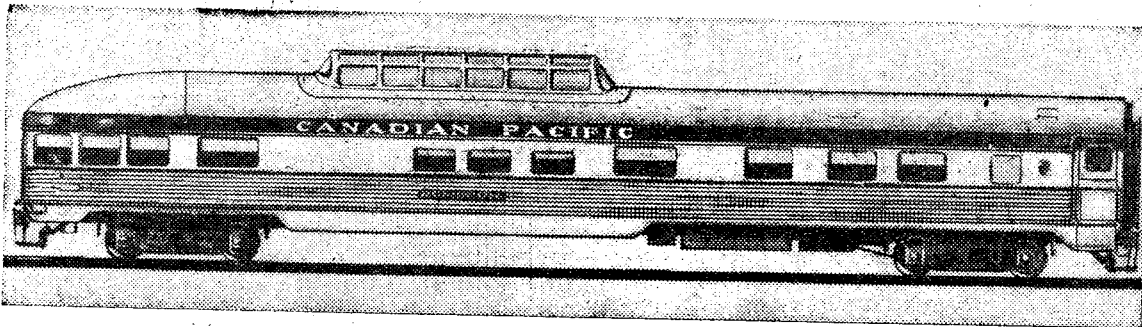
Miss Anna Schaub is in charge of the main meal which is to be a chicken supper. Mrs. Pat Labonte and Mrs. Joe Bussey are in charge of the fancy work. Mrs. Arthur Dube is in charge of the amusements. It will be held in the Community Hall.

School in Charron has re-opened once again, with Miss Gregus supervising until Miss Zuk is able to take over. There are twenty pupils enrolled.

LOOKING FOR A NEEDLE IN A HAYSTACK

As a mighty slow process, of course if you looked long enough, you'd probably find the needle, but all in all it would take a good deal of time. That's about the same as trying to locate some lost article by going back over your path and looking in every possible spot. A tedious job and not much guarantee to bring success! A much easier method of locating lost articles is to place an inexpensive "lost" ad. in the classified section of your newspaper! So many folks will see your ad. and be on the watch for the missing item that you stand a much better chance of having it found and returned to you. It's easy to place want ads and a trained ad. writer will help you word them in the most result-getting manner!

Use the handy want-ad order form in the classified section, or telephone Christina at 393938, Edmonton. Selling that used article or trying to find something you want won't be like looking for a needle in a haystack when you advertise!



THE CPR WILL SOON be providing increased comfort for its passengers, according to an announcement from Vice-President N. R. Crump. The line has placed an order with the Budd company for 155 new lightweight, all-stainless-steel

cars, including the "Vista-Dome" pictured above. The new cars will be mainly used on the CPR's main transcontinental line between Vancouver, Toronto and Montreal. Delivery will start in the New Year.

Fifteen More Apply For Water Service

By T. W. PUE

Acting-Mayor Chas. Lebas of Lac la Biche reports that the new water system is paying its way, and fifteen new applications for water and sewerage connections will be serviced this fall if possible. The town has found it necessary to extend the line to sewage disposal by 1500 feet but funds for this project are already in hand.

All debts in connection with work done so far have been paid. An additional \$31,000 has been loaned by the Provincial Government to pay the additional costs over the \$144,000 originally estimated. Of the extra \$31,000 there is a sum of \$8,000 set aside for the new addition to the sewage disposal line.

So far to date there have been a total of 132 homes and business places, etc., hooked up to the system. The water system is paying its way and the first \$10,000 of debentures has been paid on due date.

The system realizes approximately \$1,000 per month gross. It costs between \$200 and \$300 per month for operating costs and the balance of collections are earmarked for repayment of debentures, principal and interest.

Former Field Nurse Supervisor Passes

GRASSLAND — News of the death of Miss Kay Brandon was received with great sorrow by her many friends here. Miss Brandon, who served as district nurse here some years ago, died in the Charles Cammell hospital in Edmonton last week. She was well known in Grassland and had intended visiting her friends here this fall.

At the time of her death, Miss Brandon was supervisor of field nurses for the federal Indian Health Services in Alberta and the Yukon.

During the war Miss Brandon served in Germany with the RCAF, and after hostilities ceased was with the War Crimes Commission and had many interesting tales to tell of her experiences with that body.

Lac la Biche Mission To Mark Centenary

LAC LA BICHE—It is 100 years now since the Roman Catholic mission was first established at Lac la Biche Mission, six miles west of the site of the present town of Lac la Biche. It has been decided, however, to have celebrations of the 100 years or centenary next year, in 1954.

Plowmen From 8 European Countries Participate In Imperial Oil Match

MONTREAL — Champion plowmen from eight European countries walked down the gangplank from the Empress of Australia recently in the last lap of their overseas journey to compete for the Esso Golden Plow and the world tractor plowing championship. The match, the first world plowing tourney, will be held at Coburg, Ont., in conjunction with the Ontario Plowmen's Association annual four-day International Match, October 6 to 9.

Countries represented in the party were Denmark, Finland, Great Britain, Germany, Holland, Northern Ireland, Republic of Ireland and Sweden. They were joined by Norwegian plowmen who arrived here five days earlier. The United States champions will travel direct to Coburg later and the Canadian contestants will be declared at the O.P.A. match. Altogether 11 countries will compete.

The Esso Golden Plow trophy, emblematic of world plowing supremacy, was brought with the party by Alfred Hall, of England, secretary of World Championship Ploughing Organization. It is being jointly offered for competition by Imperial Oil in Canada and 11 companies in Europe and North Africa. It was designed and made by a firm of London, England, goldsmiths. It is a replica in miniature of the Norfolk plow, which was in common use in the early 18th century and is the forerunner of nearly all modern plows. The trophy will be held for one year by the national plowing association of the winner. The world champion

will receive a copy for permanent possession.

The World Championship Ploughing Organization was formed last year. At a meeting in Stirling, Scotland, Canada was given the honor of being host to the first match. Next year the world match will be held in the Republic of Ireland.

During their stay in Canada as guests of Imperial Oil and Canadian plowmen the overseas teams will be taken on a two week's tour of Quebec and Ontario towns and farms between Montreal and Niagara Falls. Included is a visit to the Six Nations reserve at Brantford where Mr. Hall will be made an honorary Indian chief. Many civic and government organizations along the route plan special events for the overseas teams.

Harvest Festival Church Services

The Boyle-Lac la Biche Missions (Anglican).

Oct. 11—10 a.m., Sunday School; 11 a.m., Thanksgiving Service. Grassland Holy Trinity Church:

Oct. 11—2:30 p.m., Harvest Thanksgiving Service.

Lac La Biche St. Andrew's Church. Oct. 11—7:30, Thanksgiving Service.

Goose Lake St. Jude's Mission:

Oct. 12—2 p.m., Thanksgiving Service, held at Mrs. T. Bergeim's residence.

Wandering River Christ Church:

Oct. 13—7:30 p.m., Thanksgiving Service, held at the Mission House.

On the day previous, let us all do our part to decorate God's House and make it worthy as in the past.

St. Catherine's Hospital Report

LAC LA BICHE—Patients admitted to hospital from 23rd to 30th September were Mrs. Stanley May, Atmore; Mr. Alfred Michetti, Hylo; Orville Franchuk, Amesbury; Ruth Johnson, Plamondon; Mrs. A. Schirmacher, Berneget; Mrs. Leo Genoud, Atmore; Rolande Dakin, Atmore; Mrs. Jacob Poleschuk, Boyle; Mrs. Cecil Cofer, Amesbury; Rene Labby, Lac la Biche; Lucille L'Heureux, Egg Lake, and Johnny Shepherd, Mile 168.

BIRTHS

Born to Mr. and Mrs. Harold Webber, Breynat, a daughter, Sept. 24; to Mr. and Mrs. Roderic Cardinal, Lac la Biche, a daughter, Sept. 27; to Mr. and Mrs. Lucien Germain, Breynat, a son, Sept. 26; to Mr. and Mrs. Leo Richard, Lac la Biche, a daughter, Sept. 28; and to Mr. and Mrs. Joseph Phillips, Hylo, a son, Sept. 30.

100 Teachers Expected At District Convention

LAC LA BICHE—The town of Lac la Biche will be host to one hundred teachers at a two-day district convention commencing Thursday, October 8. Teachers from the Lac la Biche School Division will attend.

Dr. W. H. Swift, deputy minister of education, and Dr. H. E. Smith, dean of the Alberta faculty of education, will be guest speakers. Fred J. C. Seymour, assistant general secretary of the Alberta Teachers' Association, will represent the sponsoring organization, and A. Forbes will attend on behalf of the Alberta faculty of education.

The Lac la Biche convention will be the sixth of a series of sixteen district teachers' conventions scheduled for the province this fall. Seven prominent educational authorities—four from United States and three Canadians—will be guest speakers at these two-day conventions. Dean Smith is one of the panel.

Nicholas Miskey, superintendent of schools for the Lac la Biche school division, will attend.

WI Schedule Planned Bowling Starts Soon

WI bowling teams: L. Rosychuk, R. Pruss, V. Bereska, A. Breaux, E. Waynarowich.

V. Warawa, R. Proctor, O. Bakay, M. Shewchuk, F. Bookor.

P. Sampietro, M. Lett, J. Zaluszny, R. Paskar, M. Martin.

A. Coutney, A. Lemay, R. McIntyre, M. Romaniuk, K. Myskiw.

Five players constitute a team. First name given is the captain of the team. The first game is slated for 8 p.m. on October 7 with the following combinations: Rosychuk vs Warawa, Coutney vs Sampietro. Please get a spare if unable to attend. Any member of the WI can be a spare.

If a player cannot attend and gets a spare, the spare pays for the games played and if a spare is not available the player pays for games missed thus enabling the teams to qualify for full prize money.

AURORA THEATRE

Lac la Biche Alberta PRESENTS

Wed., Thurs. and Fri., Oct. 7-8-9—

"Million Dollar Mermaid"

(Technicolor Musical)

Starring: Esther Williams, Victor Mature, Walter Pidgeon, David Brian, Donna Corcoran, Jesse White and Howard Freeman. It's packed with beauty, fun and music... that will never be equalled... Here's a Miracle Musical of the Season. Showing here three big days. 8:30

Saturday, Oct. 10—

"The Last Posse"

Starring: Broderick Crawford, John Derek, Wanda Hendrix. 2:30, 7:00 and 9:15 p.m.

Mon., Tuesday and Wed., Oct. 12-13-14—

"The Greatest Show on Earth"

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LAC LA BICHE HERALD

Published every Tuesday by the Sun Publishing Co. Ltd., Edmonton.
MRS. ROSE MCINTYRE, Editor

REPORTERS: Goose Lake, Mrs. J. Bergheim; Brierville, Mrs. H. L. Thompson; Freedom, Vera Carlson; Egg Lake, Mrs. L. G. Amiot; Mrs. A. Beaudyn, Lac la Biche Mission; Miss Alva Franchuk, Wandering River; Edna Meyer, Caslan; Miss Tillie Panchuk, Craigend; Noral, Metro Woychuk; Venice, Victoria Torressan; Athabasca, Mr. I. P. Stonehocker; Atmore, Victor Poulin; Breynt, Mrs. Olga Zayone; Frains, Lawrence Nahorney; Kikino, Mrs. Helen Calliou; Grassland, Mr. C. M. Sutton; Spruce Valley, Miss E. Koltowski; Hyllo, Mr. Larry Rayment; School Activities, Miss Anita Michetti; Miss Doreen Niblock, Heline, Alta.



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THE SPORTS PARADE

Football Gamble Paying Off For Powerful Edmonton Eskimos

By British United Press

Quiet and confident Darrell K. Royal appears to be winning one of the greatest gambles in Canadian football.

Darrell, a curly-headed 28-year-old Oklahoman, banked the Edmonton Eskimos' future and his own on the controversial split-T formation this season. He also banked on all-American Billy Vessels to run out of that formation and pick up points.

The result is that the Eskimos now lead the Western Conference by six points over Winnipeg, ten over Regina, and twelve over Calgary. The club won eight of its first nine games.

Used with great success in American college football, the split-T formation never before has been employed by a professional club in either the United States or Canada.

Its proponents claim the formation shatters opposition defences and opens up the field for spectacular end runs and line plunges—and here's where Vessels comes in.

The split-T is actually quite similar to the orthodox-T formation of modern football. The important exception is that it spreads the line out across the field, with each lineman standing about three feet apart instead of about a foot and a half.

The formation lends itself to deceptive ball handling, and quarterbacks Ed Crowder and Claude

Arnold have picked up valuable yardage for the Eskimos by running from the formation instead of nearly always passing, like some other quarterbacks in the Western Conference.

Well-Known Farmer Passes Suddenly

COLINTON—Athabasca and district residents were shocked by the sudden passing of Charles P. Seymour, well-known farmer of the Fairhaven district. Mr. Seymour, a veteran, was helping with threshing operations on his farm last Wednesday morning when he collapsed with a heart attack.

Mr. Seymour, a part-time employee of the Alberta Government Liquor Store, was also active in community affairs and was a member of the Canadian Legion and served on the vestry of the Anglican Church. He is survived by his father, brothers and sisters, all in England.

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MONUMENTS

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LAC LA BICHE Alberta

All Industries To Clear Out Of Cold Lake Region By April

EDMONTON (BUP)—An agreement turning over 2,000 square miles of Alberta territory for a \$40,000,000 RCAF bombing range has been signed between the provincial and federal governments.

Lands Minister Ivan Casey announced that the 20-year contract provides land for the defence department at Cold Lake, Alta. He said the agreement could be extended if the land is still needed after 1973 for training of air force bombardiers.

Casey said all industries such as trapping, fishing and logging must wind up operations in the area by April 1.

Earlier last week the threat of a strike among construction workers at the project northeast of Edmonton was averted after a strike vote went against a walk-out at the development. However, the Trades and Labor Congress of Canada ordered an investigator into the area to probe conditions there.

Return's For Father's Funeral

HELINA—John Ritala Jr. has returned to the district from Sudbury, Ont. He came back for his father's funeral, which was held on September 29.

The monthly FUA meeting was held on September 26.

The road from the Spedden-Lac la Biche highway to Rich Lake is being gravelled. Things are looking better, and there's a possibility of getting some of the sand on local roads.

DREAMLAND THEATRE

BOYLE

Alberta

PRESENTS

Mon, Tues, and Wed,
Oct. 5, 6, 7

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St. Anne"

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Thurs. Fri. and Sat.,
Oct. 8, 9, 10.

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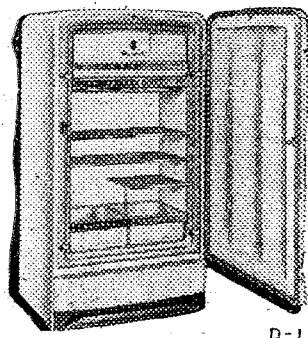
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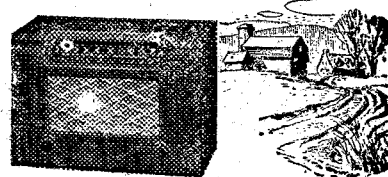
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LAC LA BICHE

Alberta

\$1 for Favorite RECIPE

Quick Cream Cake
3 eggs (beat whites separate and add last)
Pinch of salt added to whites makes them more firm.
1 cup sugar
1 cup of cream (sweet or sour)
2 cups flour (all purpose)
2 teaspoons Baking Powder
1 teaspoon any flavoring
1/2 tsp. salt

Good as a layer cake (2-8 inch) or use half of mixture as gold and silver cake, putting yolks in half and whites in half of mixture. Can also be used as spice cake by adding your favorite spices. Bake 25-30 minutes in mod. oven.

Mrs. H. E. Radcliffe of Keep-hills received a Favorite Recipe Check of \$1.00 for this recipe. The Favorite Recipe Editor's address is P.O. Box 4430, South Edmonton.

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THE LIGHTER SIDE

Appetizing
Boy (about to be spanked): "Did grandpa spank you when you were little?"
Father: "Yes, he did!"
"And did grandpa's father spank him?"
"Yes!"
"And did great-grandpa's father spank him?"
"Yes, I presume he did," said the father, softening a little.
"Well," said the boy, firmly, "don't you think it's about time to stop this inherited brutality?"

Most Appropriate
When the pastor of a small church finished his sermon, he gave a few minutes to one of the brothers to say a few words on his pet subject, prohibition.
"Brethren," said the prohibitionist, "if I had all the whisky, brandy and champagne in the world, I would fling it all in the River Clyde."

He sat down, and in the pause that followed, the parson, himself an enemy of prohibition, arose.
"We will close the service," he said, "by singing Hymn 157: 'Shall We Gather At the River?'"

Careless Magician
"I hear Jim's studying to be a magician."
"Yeah, he was doing pretty well until he went to the hospital."
"What's he doing in the hospital?"
"He lost control of his car and it turned into a tree."

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Strange Sight
The underprivileged child from the city slums was in the country for the first time for a vacation. Everything he beheld on the farm was new and wondrous to his pinched little face.

Toward sunset of the first day he stood intently watching the farmer's wife plucking a chicken.
After a bit his curiosity grew too great and he asked gravely, "Do you take off their clothes every night, lady?"

Everything Charged
Tom: "My, but the girl you just introduced me to is magnetic."
Bill: "She ought to be. Everything she has on is charged."

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The Editor will pay \$1.00 for every item published on "The Most Embarrassing Moment of My Life". To qualify items must be true personal incidents. Address "Embarrassing Moments," P.O. Box 4430, South Edmonton.

I was entertaining my daughter's in-laws for the first time and wanted to make a good impression on them. Being short of chairs, I borrowed my next door neighbor's dining room chairs. After my guests had arrived, my neighbor came to take her six-year-old son, who had sneaked into the house. "Come home, dear," she said to him. He protested, "But, Mommy, where will I sit? You brought all of our chairs over here."
C. N.

I was helping to bring the lunch into the hall at a wedding dance. A lady was walking ahead of me with a package of sandwiches while I was coming up behind with a big can of hot coffee. I slipped on the floor and fell, with coffee going all over the lady in front, the floor beneath and also me. I was never so embarrassed!
Theodore Turkawski.
Colinton.

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EDMONTON — Alberta

EDITORIALS

Cause For Thanksgiving

Monday, October 12 has been set by Ottawa for a holiday in observance of Thanksgiving in Canada.

If an abundance of the material things of life is a cause for thanksgiving, then Canadians should be truly thankful. Our granaries are filled to overflowing—but it gives cause for more concern than thankfulness, however.

In spite of the super-abundance of food, fuel and clothing in Canada many of us are impoverished spiritually. Let us at this time dedicate our lives to spiritual wealth that gives inner satisfaction because of outer communion with Almighty God.

At the same time, as a nation, we might cast our eyes about and search out the unpoverished areas of the world. If we could just figure out a way to share our grain surplus with the starving peoples of the earth we'd solve two major problems. We'd solve the problem of our wheat surplus by disposing of it. And we'd help starving, miserable mankind in less fortunate nations.

Incidentally, we'd also find that spiritual satisfaction that comes only from "doing unto others" what we'd like them to do for us if we were in their place and they were in ours.

Good News About Television

The Board of Governors of the Canadian Broadcasting Corporation have rejected application of Walter MacDonald, Publisher of the Edmonton Journal, to establish and operate the only Television Broadcasting Station in Northern Alberta. Already the Southam Company of Montreal has a virtual monopoly of the Daily Newspaper field in this province and owns a radio station in Edmonton, one in Calgary and will be operating the Television Station in Calgary.

It is good news to know, therefore, that Mr. Rice, owner of CFRN in Edmonton has been selected by the CBC to operate Edmonton's Television Station.

Our congratulations to Mr. Rice and to the CBC in this happy decision. Northern Alberta is years behind the favored TV areas in Eastern Canada and the United States and whenever the new TV station gets going in Edmonton it won't be too soon.

It is estimated that it will take a year to get Edmonton television broadcasting into operation. But when this happens not only Edmonton citizens but residents of town and country within a 50 to 100 miles radius should be able to "view in" with their own TV sets.

Help Prevent Fires

This is Fire Prevention Week. It is a special week called to draw attention to the insistent and continuous need of taking every precaution against fire.

The individual can do much in his personal habits to avoid the loss and tragedy of fire. In the home, simple precautions are needed to keep the house from becoming a pile of ashes. Good, common sense above all is the best fire insurance.

But, of course, no matter how careful we are, fires are always a possibility. So the individual should see that his home or place of business is fully insured. It is up to the town council to see to it that adequate, up-to-date fire fighting equipment is provided and along with that the citizens must give full support to the local volunteer fire brigade.

Available Farms In Canada

The total land area of Canada is estimated at 3,446,556 square miles of which 550,000 square miles is occupied as agricultural land or has agricultural potentialities.

There are in Canada between 25 million and 27 million acres of unused and reasonably accessible lands suitable for agriculture which could provide some 258,000 to 168,000 farms. This additional land will be brought under cultivation only if Canada experiences a marked increase in population or if overseas markets expand substantially. As there appears to be no great hope of expansion in the export markets, the best prospect for the use of more land for farms lies in an increased population.

What Names These Alberta Towns!

By T. W. PUE

When we talk about "towns" in Alberta we might say that a big city like Edmonton, with nearly 200,000 people is "some town" and then in the same breath call a mere hamlet like Meanook or Ranfurly as a town, too.

So you'll pardon me if in this little effort I call every point referred to a town. You know what I'm writing about and what I mean. But do either of us know for sure the correct name of the "town" we're talking about?



T. W. Pue

For instance — what about Green Court? Is it spelled Greencourt (as one word) or Green Court (two words)? A good friend of ours at this point has taken the trouble to trace it down and this is the final word from Mrs. E. Gostick, Secretary of the Geographic Board of Alberta:

"Green Court was adopted as the official name of your village, at the March, 1950, meeting of the Canadian Board on Geographical Names."

So there you have it! Now, I wish someone would find out for certain if the town we all know that lies between Minburn and Claysmore on the CNR line east of Vermilion is spelled "Mannville" or "Manville"

ORIGIN OF NAMES

Many of our Alberta town names are brought over from the old countries with the early settler who came here to live. "Rusylvia" and "Slawa" come from the Ukraine, "Innisfree" from Scotland, "Rochester" from England.

"Legal" and "Lacombe" were named after pioneer leaders. "Lac la Biche" (Lake of the Elk), and "Lac Ste. Anne" (Lake of St. Anne) are the actual French language names given the nearby lake, and then the settlement that came after.

Our Green Court friend has found out that her town was named after a famous "green court" lying on the north side of the famous cathedral in Canterbury, England. Rev. Canon J. Shirley, D.D. of King's School, Canterbury, says the "Green Court" was always spelled in two words and not as one word, since 1559.

STORY MATERIAL

Remember the classic story about Sleepy Hollow? Well, in Alberta, we have a "Happy Hollow", near "Rat Lake" just west of Cold Lake.

I wonder what started "Wandering River" into wandering and what kind of eggs there are at "Egg Lake"? What mysterious goings on take place at "Mystery Lake," and can reverberations be heard as far as "Echo Hill"? How prosperous are the folks at "Prosperity", and is "Flat Lake" really any flatter than any other lake we know?

"Waskatenau" is an Indian word, I understand, meaning peaceful river, but what right has a warning, spiteful name like "Warspite" to being used in this beautiful and peaceful countryside?

If you want to see the world, no need to travel—that is outside Alberta. We have "Venice" and "the Danube". "St. Paul," Alberta, is much nearer than the Minnesota city.

There is something thrilling about an exotic name like "Golden Spike"—but what in all creation named the community north of Ashmont "Floating Stone"?

If any of our readers want to know, "Hairy Hill" got its name because in the early days herds of buffalo used to sun themselves on the sunny slope overlooking the present townsite. When they did so they left the hill-side littered with hairs from their furry coats. I'm not sure how "Two Hills" got its name as there are more than two hills in that thriving community!

If you live in "Riviere Qui Barre" or "Owl River" or "Uncas" or "Saddle Lake" or any one of 500 other Alberta points, why not drop me a line and tell me how your town or village or hamlet got its name. I would like to know and so would our readers!

Note and Comment

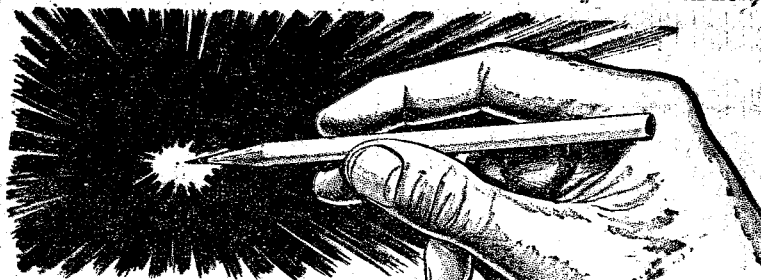
The oldest known bit of writing in the world, the Presse Paprus, is in the municipal museum at Istanbul. It dates from about six thousand years ago and the first sentence reads: "Alas, times are not what they used to be. Everyone wants to write a book and children are no longer obedient to their parents."—"American Forests."

Butter production in Canada during the first six months of this year was up 14 per cent over last year and totalled 136,756,000 pounds.

The Bible Today

Then said the Lord unto me; This gate shall be shut, it shall not be opened, and no man shall enter in by it; because the Lord, the God of Israel, hath entered in by it, therefore it shall be shut.—Ezekiel

NOTHING BUT THE TRUTH by Russ Arnold



CELERY SEEDS
WEIGH 100,000 SEEDS
PER OUNCE!



IN THE DAYS OF OLD-FASHIONED SAILING SHIPS, HOGS WERE USED AS COMPASSES WHEN SHIPS WERE LOST! The hog was thrown overboard, whence it would instinctively swim towards the nearest land—and point the way to safety!



The 9th WONDER OF THE WORLD! That's the stage curtain of STALAGMITES in the MERAMEC CAVERNS, Stanton, Mo. It is 68 FEET HIGH, 47 FEET WIDE—AND MILLIONS OF YEARS OLD!!

ARE ATOMIC BOMBS DESTROYING US?

By L. W. NEWSOMBE, S'ony Plain

Everyone knows of the tides disastrous 100-mile winds and higher than usual tides in Europe last fall, most people refused to believe. In our issue of April 30th I again called attention to the regularity with which every blast was followed by "pint size tornadoes, hurricane winds and cloud-bursts killing hundreds, injuring thousands, destroying millions of dollars' worth of property. This week in Michigan and Ohio terrible tornadoes killed at least 150 people and destroyed the usual millions' in property, while again flash floods overflowed the streets. A letter from Massachusetts shows that the people of the U.S. are beginning to blame these atomic tests for the frequency and violence of the recent storms. Tornadoes such as hit that district recently have hitherto been unknown there. It was my home, for seven years. A broadcast from Rome dealing with the election ascribes the unusual storms and weather to the same cause.

Would it not be a wise precaution to look a little closer into our scientific experiments before we find ourselves inhaling toxic gases and destroying the equilibrium of nature. The ceiling over the atmosphere makes radio reception possible, we can use the gifts of nature to great advantage, but we can also spread poisons which cannot escape through it, thus remaining a menace to our welfare.

Thirty-eight explosions involving atom bombs are known to have occurred since August, 1945, and probably others in Russia not recorded. Everyone of these experiments have been designed to test its power to destroy life, none, at least in the United States, to remove a mountain barrier or any other useful work. Is not this a frightful indictment to rest on the shoulders of any nation. Some have thought that only because of the objection of its allies has it refrained from testing its power of destruction on China.

Just what the Atomic Energy Commission hopes to learn by discharging so many bombs in the Nevada desert is not clear to the ordinary layman. The destructive power of the atom blast is well established, and a trifle either way would not appear of any significant value. The radioactive dust which falls out of an atomic explosion cloud is known to break off and start on its long voyage around the world. Most of it falls in the immediate vicinity of the bomb, but some travels clear around the earth and has been detected on a second or even a third trip. Today, scientists are afraid to talk about the effect of these dusts on animals and men, although the fact that they do have an affect is known to scientists everywhere.

The ordinary citizen is beginning to wake up to the apparent effect of these explosions on the weather. Tornadoes, torrential rains, flooding are not unusual at certain places and at certain seasons of the year, but the number, intensity and location, the destruction and loss of life are becoming far above the normal, and they follow with inevitable regularity each of these atomic blasts or tests.

When I first wrote of these phenomena in connection with the

VOICE OF THE PEOPLE

CURRENT EGG PRICES

The fault with the present system of buying and selling eggs is that the storekeepers pay a certain price, which is currently about 40 cents per dozen, without considering the quality of the eggs. Also, the farmer who produces high grade eggs by feeding his hens laying mash, etc., does not get a better price than the farmer who does not pay particular attention to his flock.

Paul Tatarewicz
Tomahawk, Alta.

COLOR LINE?

I was walking along main street when a lady stopped me, saying, Son, are you a colored boy? I answered her, after a moment, I am Chinese because I do like rice, Japanese by the color of my deep sun tan, but born white. Mrs., what would you call that?

P.G.
Therien, Alta.

\$1 BRIGHT SAYINGS

The Editor will pay \$1.00 for each child's saying printed. To qualify, item must be true, personal remarks of a child known to the writer. Address: Bright Sayings, P.O. Box 430, South Edmonton.

Mother was scolding my little brother for running in and out of the house, slamming doors. He was in a mischievous mood, and she said, "How do you expect to get to Heaven, acting that way?" Quick as a wink he replied, "Well, I'll just run in and out and in and out and keep slamming the door. Then they'll say 'For heaven's sake come in or stay out.' Then I'll come in."

RON CHRISTENSEN,
St. Vincent, Alta.

Calling the boys to breakfast, I cautioned them not to waken their little sister with unnecessary talking. We were all surprised to hear her sleepily demand, "Shut up, boys, you might wake me up."

MRS. GORDON GIBBS,
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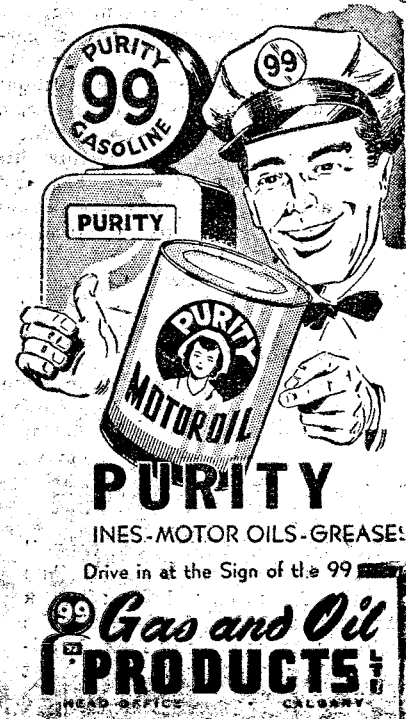
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LETTER TO LOUISA

SELFISH, SPENDTHRIFT WIFE STOPS HUSBAND FROM SAVING

Dear Louisa:

I have been married for ten years to a girl I love very much and I thought she loved me but now I sometimes wonder if she does. My problem is this: no matter how much I made, she spends more and keeps us in debt all the time. We started with a very poor salary but I have worked hard and my company has raised me every year until now we are in the comfortable bracket class.

But my wife is never satisfied. The old house was too small and then the old furniture didn't suit the new house. The old car ran all right but it wasn't stylish enough. She has very little to do but feels she must keep a maid to keep up with the other people in the neighborhood. The result is that I can just meet my expenses every month and nothing has been put away for the education of our six-year-old boy. If anything should happen to me or I should lose my job, we would be in a bad situation.

When I refuse her anything, she pouts and says I don't love her. But, Louisa, she was never accustomed to living as she does now, as her parents were in moderate circumstances and she worked before we were married. What can I do to get us on a more normal way of living without causing my wife to leave me?

Y.H.

Advice:

You are very foolish to let a wife who is selfish and vain get you in such a situation. It is an admirable trait to be ambitious and have nice standards of living, but it is foolish to carry it to such an extent that your future is a dangerous gamble.

The successful man will put aside something every year towards that rainy day which usually comes to most of us in time. He will not try to live like a ten thousand dollar a year man on a salary of five for it means nothing but disaster in the end. And the very ones who cause you to

gamble will be the ones to blame you most when you have nothing left.

The only thing for you to do is to sit down and budget your income. Decide what you can spend safely and stick to it.

Don't worry about your wife leaving you. Perhaps if you can make her understand the great risk she herself is taking by insisting that you live beyond your means, she will see the light and agree to do her part.

LOUISA.

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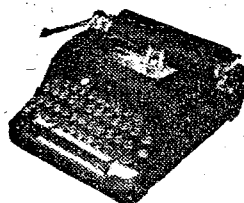
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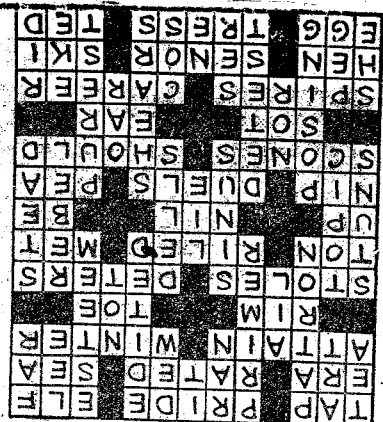
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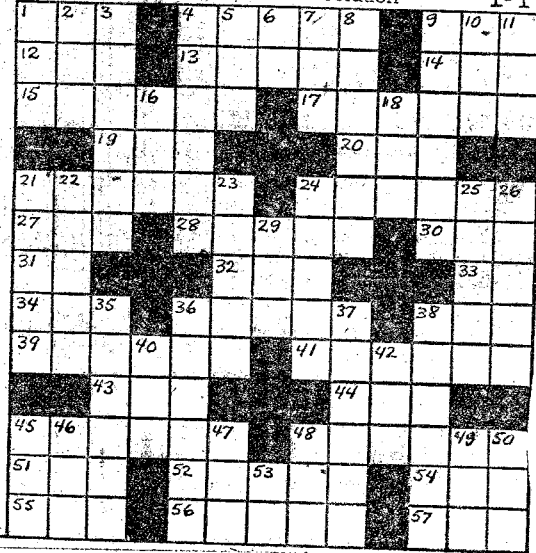
Crossword

ACROSS

- 1—Foggy
 - 4—Self esteem
 - 8—Crime
 - 12—Period of time
 - 13—Graded
 - 14—Ocean
 - 15—Achieve
 - 17—Season of year
 - 19—Edge
 - 20—Part of foot
 - 21—Shawls
 - 24—Restraints from acting
 - 27—Measure of weight
 - 28—Stirred up
 - 30—Encountered
 - 31—Higher
 - 32—Nothing
 - 33—Exist
 - 34—Pinch
 - 36—Fights with swords
 - 38—Vegetable
 - 39—Thin cakes
 - 41—Ought to
 - 43—Drunkard
 - 44—Organ of hearing
 - 45—Steeple
 - 48—Profession
 - 51—Fowl
 - 52—Spanish gentleman
 - 54—Slide on snow
 - 55—Oven
 - 56—Lock of hair
 - 57—Spread to dry
- DOWN
- 1—Beverage
 - 2—Skill
 - 3—Benefactor
 - 4—Original
 - 5—Sped
 - 6—Pronoun
 - 7—Moisture
 - 8—Radacted
 - 9—Regard
 - 10—Sheltered side
 - 11—Distant
 - 16—Be sick
 - 18—Negative word
 - 21—Stupefies
 - 22—A subject
 - 23—Cavity
 - 24—Glens
 - 25—Resist authority
 - 26—Support
 - 29—Prevaricate
 - 35—Talking an attitude
 - 36—Hate
 - 37—Scissors
 - 38—Cleanest
 - 40—Neither
 - 42—Rowing implement
 - 45—Her
 - 46—Wooden pin
 - 47—Weight of India
 - 49—Kind of lettuce
 - 49—Piles out
 - 50—Abolish
 - 53—Compass point



Solution I-1

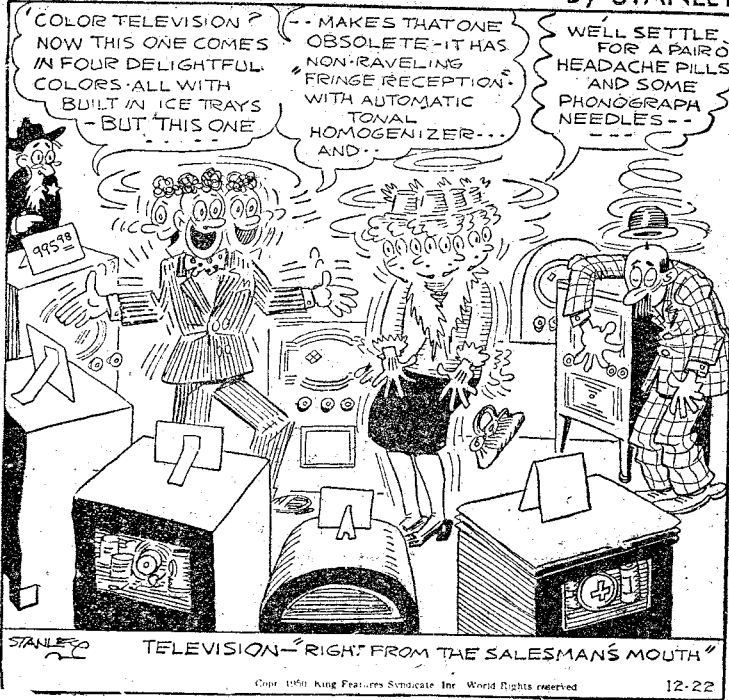


THE FUN PAGE

THE OLD HOME TOWN

Registered U. S. Patent Office

By STANLEY



News Oddities

Takes Fire With Him

PHILADELPHIA, Pa.—Smelling smoke when he stopped at one of the floors in a twelve-storey building, Angelo Navello, elevator operator, tried another floor—more smoke. A couple of other floors—smoke there, too. He telephoned firemen, who discovered that Navello was taking the fire up and down with him. The grease-coated weights attached to the elevator cables were on fire. Firemen extinguished the flames with chemicals.

Small Magnet Unlocks Boy

SCHENECTADY, N.Y.—Stephen Struffolino, 7, swallowed a padlock. Taken to a hospital, the doctors, with the aid of a small but powerful magnet, extracted the lock from the boy's stomach and 48 hours later Stephen was sitting at his own dinner table.

Many Blood Transfusions

BOSTON—John Golter, 17, of Portsmouth, N.H., has had 28½ blood transfusions at a Boston hospital since he was critically injured in an automobile accident a year ago.

Red Ink Improvement

COLOMBO. — Ceylon had a trade deficit of 32,620,000 rupees for the first half of 1953, an improvement over the corresponding period last year when the deficit was 67,708,000 rupees.

Curiosity Doused

WEBSTER, Mass. — Curious about a fire alarm box in his neighborhood, a seven-year-old boy pulled the handle, with the usual result. The fire whistle began to blow and the fire engines arrived. The boy got surprise No. 2, however, when his dad, a volunteer fireman, arrived and got quickly to the seat of the problem, completely dousing the lad's curiosity.

They're Rare

SPENCER, N.C. — Former Gov. W. Kerr Scott, considered a likely candidate for the U.S. Senate, gave this opinion of himself in a recent speech here: "If I should run and get beat, you would be turning down a mighty good man."

Hot Cheeks

HARTFORD, Conn. — Firemen had an added incentive for acting quickly when an automobile stopped at the station with a fire in its engine. The car carried Deputy Chief James McSweeney, who had the weekly pay checks.

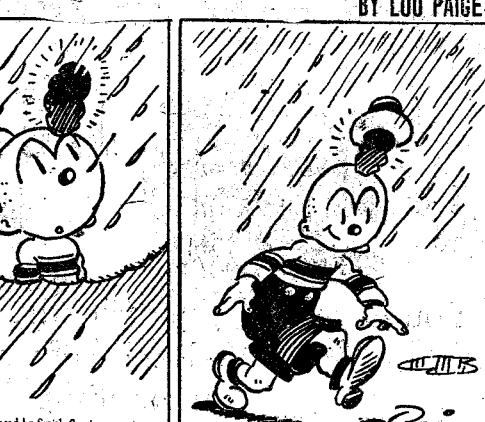
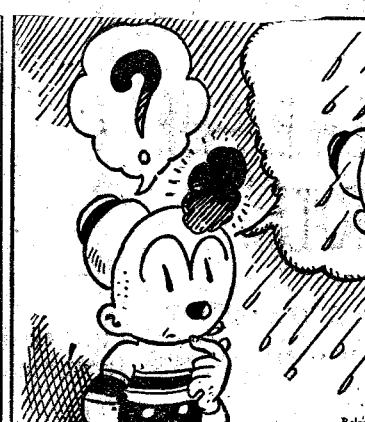
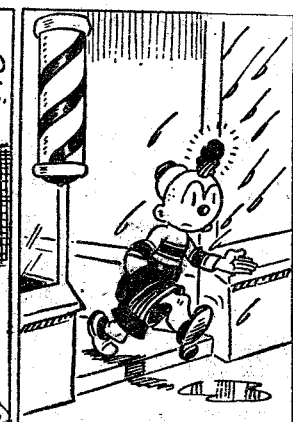
Ski-Happy

PORTLAND, Me. — Edgar Reed, 29, of Worcester, Mass., likes to water ski more than most. He skied non-stop without a fall 43 miles from Boothbay Harbor to Portland.

Wrong Impression

SYRACUSE, N.Y.—The council decided to remove 18 small stone turrets from city hall after a stranger, who had business in the building remarked: "This building had me confused. I thought it was a church."

LIL' PEANUT



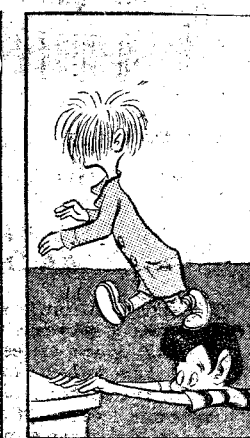
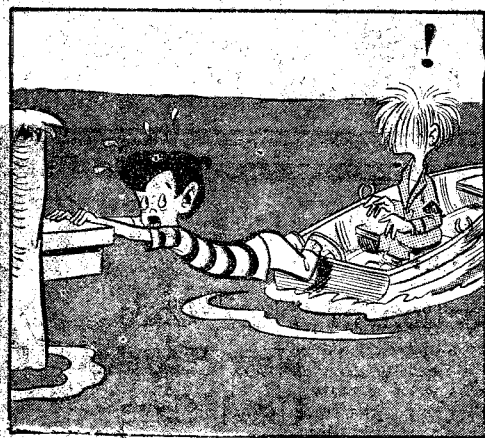
BY LOU PAIGE

BY PAUL GRINGLE



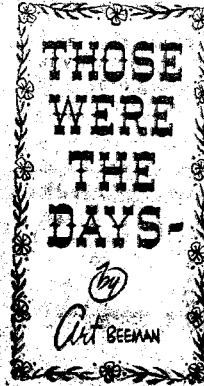
RURAL DELIVERY

DEEMS



BY TOM OKAY

THOSE WERE THE DAYS



BY ART BEEMAN



Blind Man Runs. 320-Acre Farm

READLYN, Sask. — Blind Emil Strand and his sister Lena who has only seven per cent of normal vision own a half-section stock farm near here which they run without outside help.

"I find many examples of courageous enterprise on the part of those without sight but one of the most outstanding is the story which is being lived by Emil and Lena Strand," says R. V. Rudolph, field and social worker for the Canadian National Institute for the Blind in southern Saskatchewan.

LAYS BARN FLOOR

Cattle, chief source of income on the Strand farm, are fed, milked and cared for by Emil. The day Mr. Rudolph visited him, Emil proudly showed off a new plank floor he was laying in the barn.

"He showed me fences he had built himself," the CNIB official said. "Their neatness would have done credit to any artisan who had all his facilities."

A bell on the neck of one of the cows leads Emil to the herd in the 200-acre pasture. Rover, a collie, assists him in stabling the cattle.

Emil uses a team of horses to clean the stable and haul feed and seed grain. He told Mr. Rudolph he had never broken off a gate post while driving his team and wagon.

"Although he spoke casually of riding on horseback over to the neighboring farm, he gaped in near disbelief when told that some totally blind men and women travel by themselves about the great Canadian cities," Mr. Rudolph said.

"It is equally difficult for the city-dwelling blind person to understand how Emil finds his way on foot, on horseback, or with team and wagon around his 320-acre holding."

RUNS BINDER

Neighbors tell of the time Emil was unable to get a hired man to run his binder during the harvest. Emil finally got a young boy to

drive the tractor and, with a rope from the tractor operator to his wrist, he rode the binder himself and cut his crop. His sense of balance told him when it was necessary to tilt the platform of the binder, and a tug on the rope told him when to dump the bundle carrier.

After the crop was cut, Emil stooked it himself. Neighbors said the rows of stooked grain were straighter than those in the next field which had been stooked by a sighted man.

Alberta Lake Named After Cabinet Minister

EDMONTON—(BUP)—The geographical board of Alberta has named a lake 45 miles east of Grande Prairie after former Alberta cabinet minister W. A. Fallow.

Fallow, minister of public works, railways and telephones from 1935 to 1948, died in 1948.

The lake is nine miles northwest of Crooked Creek, north of the High Prairie-Grande Prairie highway.

Rev. A. F. Sheward Visits In District

PERRYVALE — Rev. and Mrs. A. F. Sheward and family called here briefly while on their way to the B.C. interior, where Mr. Sheward will take up his duties in a new parish. Mr. Sheward was formerly in charge of Colinton parish before going to Oids, Alberta.

Miss Joyce Clark spent a few days here at the home of her parents, Mr. and Mrs. J. Clark.

Miss Joy Ward, who has been visiting at the home of her parents, returned to her position in the city.

The Women's Club will meet in the hall on Wednesday, October 7, at 2 p.m. The club is again sponsoring the sale of Christmas cards.

The marriage of Miss Dorothy Waffle to Mr. Douglas Munroe of Vancouver, B.C., took place at Norwood United Church, Manse, Edmonton, on September 26.

As there are five Fridays in October there will be two dances here. The Junior Baseball Club will sponsor a dance on Friday, October 23, and the regular dance will be held Friday, Oct. 30.

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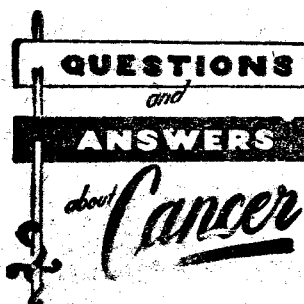
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QUESTION: What is a black cancer?

ANSWER: One whose cells contain a black pigment, melanin. Such cancers are also called melanomas.

Write for free literature
CANADIAN CANCER SOCIETY
11323 Jasper Avenue, Edmonton

COLD WEATHER COMING!

Be Prepared!

Make sure every member of your family, father, mother, sister, brother is comfortably clothed in warm winter clothing from

ELI'S GENERAL STORE

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Alberta

BARGAINS in USED CARS and TRUCKS

1937 FORD SEDAN, good shape	\$ 149
1951 IHC 1-ton TRUCK	\$1595
Model A FORD, good running condition	\$ 99
1947 WILLYS JEEP	\$ 395
1948 WILLYS JEEP	\$ 575

Ask About the New 1953 Aero Low Priced Willys

LAC LA BICHE GARAGE

Willys Cars and Trucks—Willys Jeeps

LAC LA BICHE

Alberta



Announcing

the Recent OPENING
of the New

ATMORE SERVICE GARAGE

in ATMORE

Mr. Victor F. Genoud

Owner of the New Atmore Service Garage and dealer for Imperial Oil Products, Atlas Tires and Allis-Chalmers Farm Machinery, is happy to invite you to his new and bigger business premises, which have just recently been opened for business.

This New Garage is Bigger and Better Equipped, So That Service to Our Customers May be Speedier and More Efficient

Here you will receive....

The BEST in Repair Work

The BEST in Gas and Oil---Imperial

The BEST in Farm Machinery---Allis-Chalmers

The BEST in Tires---Atlas

and the BEST in Courtesy and Service



Atmore Service Garage

ATMORE

When in Atmore Stop at the Big Esso Sign

Alberta

YOUNG ATMORE BUSINESS MAN NOW OPERATES NEWEST, FINEST GARAGE IN LAC LA BICHE AREA

By T. W. PUE

ATMORE—Anyone who drives a car, truck or tractor in this area, or through it on the highway between Boyle and Lac la Biche will have seen a new garage taking shape here. This little hamlet of Atmore isn't big by any ordinary measure, but it has recently seen a modern hotel built and opened in its midst and now a brand new garage.

Over 1,000 Women Attend Convention

The seventh triennial convention of the Associated Country Women of the World held in Toronto from August 10 was a colorful affair. Over 1000 women representing 26 countries gathered in the Convocation hall of the University of Toronto.

Arrayed in their native costumes delegates from India, Holland, Finland, Norway, New Zealand, Australia, South Rhodesia, East and South Africa, England, Ireland, Scotland and Wales, nearly every state in the U.S., people from Japan, Lebanon, Jordan, Egypt, and of course Canada was there.

At the convention banquet, each delegate was presented with a silver spoon, with suitable crest from the Alberta Provincial Dept. of Agriculture.

Visits to Niagara Falls and the Hydro-Electric Plants in use or under construction were arranged by the Ontario government and the City of Toronto. Trips to various points in Ontario were provided. At Guelph, an international service was held in memory of the founding of the WI in 1897. Today in Ontario alone there are 1400 WI groups with a membership of 45,000. There are 6,000,000 over the world.

One of the highlights was "Canada Day," observed in Maple Leaf Gardens which was packed with women from all over Canada and 26 countries. They chanted together the great words of Mary Stewart Collect: "Grant that we may realize that it is the little things that create differences; that in the big things of life we are one. May we strive to touch and know the great human heart common to us all, and, O Lord God, let us not forget to be kind."

Following the great hush, the pageant, "Dominion of Destiny," a musical cavalcade of 34 scenes was presented, showing the history of Canada from the Indians to the Coronation of Queen Elizabeth II. Those who attended this convention had an opportunity to visit the National Exposition.

Mrs. C. R. Wood of Stony Plain was the local delegate and has much to relate of her experiences.

Victor F. Genoud is not only a good businessman. He's one of the finest of young men you'd want to meet. As owner and manager of the Atmore Service Garage he features Imperial Oil products and service, and the Allis-Chalmers line of farm machinery. With him he has a top-notch serviceman, Nick Kostuk, who hails from Wandering River.

After graduating from business and trade school in Calgary, Vic Genoud went into business in Atmore in 1947. Not one to be dazzled by the bright lights of the big city, he saw an opportunity for a business with a future in Atmore and went to work. Now, six years later he has a fine new garage building, 60'x80' in dimension. It has a concrete floor throughout and adequate space for office, parts, department, display room storage and repair shop.

There is also a blacksmith shop with Jim E. Tiedemann, formerly of Tofield, looking after this department. Mr. Genoud says that Jim is a very good welder and they are prepared to "weld anything."

Always a believer in good newspaper advertising, Vic Genoud has taken a full page in this week's issue of the Lac la Biche Herald to announce the recent opening of the new garage building.

Ships float because they weigh less by volume than water.

Freedom News Briefs

Mr. and Mrs. Jack Hauch of Edmonton were visiting relatives at Freedom and Barrhead.

There was a social evening in the Freedom Hall Sunday night. A nice time was had by all, even though it is a busy season.

Friends are sorry to hear that Milton Lawrence isn't feeling well. Mrs. Emily Litke, 68, wife of Mr. Emil Litke, passed away in St. Joseph's Hospital, Barrhead Thursday afternoon, September 24. Funeral services were held at the Manola Lutheran Church Sunday, September 27, at 3:00 p.m.

A speedy recovery is wished Mrs. Fred Roth who is in the Barrhead Hospital.

Noral News Briefs

Harvest has once again been delayed by the unsettled weather. Rain, hail and a few snowflakes have all fallen this week.

The road gang working on the road between Venice and Noral have moved their camp to Noral.

Alice Holst and Arlene Henson, started school this week and Robert Hansen and Ernie Hatlin will start after harvest. They will all be in grade nine.

Most of the \$831,000,000 worth of gold mined last year went into private hoards, says the New York Journal of Commerce. Governments absorbed about 30 per cent of it into their reserves, while some of the remainder was used for industrial and artistic purposes.

Edward Nalesnick To Receive HSA Award

PERRYVALE—The Home and School Association will hold their first meeting of the 1953-1954 season on Wednesday, Oct. 21. Mr. C. G. Merkley will be guest speaker and will present the Home and School \$25.00 award to Edward Nalesnick, the 1953 Grade IX winner. Mr. A. Aloisio will present last year's Grade XI girls, Helen Nalesnick and Sylvia Ward, with their class pins.

It is hoped to have Sylvia Ward also present a report on her trip to the United Nations School at Banff in August.

ATTENTION, MINK RANCHERS!

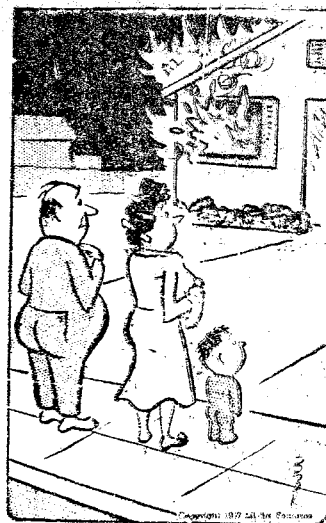
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Alberta



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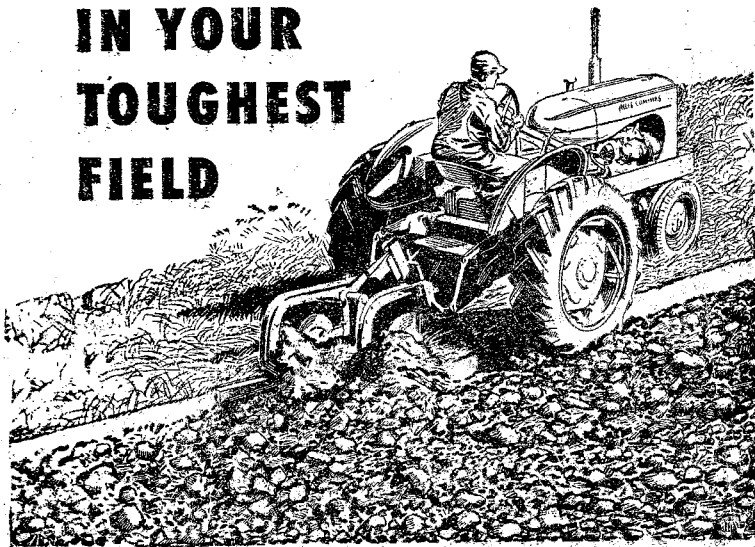
For full particulars see

PLAMONDON MERCANTILE

Phone 2

PLAMONDON

WE'D LIKE A DATE IN YOUR TOUGHEST FIELD



with the WD and mounted plow

So much has been said about plows and plowing, that talking can't prove anything. But we know the performance of this outfit will. Let us demonstrate the Allis-Chalmers WD Tractor and 2-bottom mounted plow. If you have a tough field that needs a real plowing job, we can show you:

- An outfit that plows your fields the way you want them plowed.
- A tractor with that extra power you've been wanting.
- A hydraulic traction booster that really works.

May we
demonstrate?**ALLIS-CHALMERS**
SALES AND SERVICE**ATMORE SALES & SERVICE**

ATMORE

Alberta

Get Set for Colder Weather

Come in and inspect our new stock of winter clothes which are also suitable for blustery fall weather.

Shop and Save at the

5c to \$1 STORE

LAC LA BICHE

Alberta

Hotel Industry Is Faced With Strike Threat

By British United Press

The threat of a widespread strike has loomed in Alberta's hotel industry following the action of workers at seven hotels in the Crow's Nest Pass area in walking off their jobs.

Danger that the strike would spread throughout the province was seen as union contracts between hotels and the Hotel and Restaurant Employees' and Bartenders' Union neared their November 1 expiry date.

Twenty-seven workers at seven hotels at Blairmore, Bellevue and Coleman walked off their jobs to back up demands for \$3 per week wage increases and other benefits.

They struck after the hotels rejected an arbitration board recommendation that the increases be granted.

Meanwhile, 200 members of the same union met in Calgary and asked that city's hotels for a reduction in the work week to 40 hours and general wage increases. The union demands would cost the hotels \$25,000 a year.

There is a threat of similar action in Edmonton, Drumheller and other parts of the province where hotel bartenders are represented by the same union.

ALBERTA LACKS 100 TEACHERS

EDMONTON—(BUP) — Schools Superintendent W. E. Frame reported that Alberta's teacher shortage is not as serious as was first expected, although 137 more teachers are needed.

He said that of the province's 57 school divisions, 40 require a total of 137 more teachers, and the other 17 have not yet reported their needs.

Frame said the most serious shortage was in elementary and junior high schools. Alberta at this time last year had a shortage of 200 teachers.

LEGION HITS HOUSING CRISIS

EDMONTON—(BUP) — The Edmonton Montgomery branch of the Canadian Legion has attacked the provincial government "for ignoring the problems of housing" and not taking action on low-rental housing.

The branch, at its regular meeting, also called on Edmonton's city council to change a 1933 by-law which prevents suites from being built in one-family homes.

The by-law is generally overlooked, the meeting was told, but city inspectors were said to have begun warning families about the regulation.

James Foote, who introduced a resolution asking that the province reconsider converting the Alberta block from low-rental apartments to offices, said "the government should be severely criticized for ignoring the problem facing persons in this city and this province in finding housing."

Tom Davies, Legion president, said a delegation would interview Premier Manning or the cabinet minister concerned on the housing problem.

Call Nick Derko's for prompt farm deliveries of
HI-SKY
Quality Gasoline
and Petroleum Products
Derko's Service
Phone 7 GRASSLAND

INCREASE FARM VALUES BY MAKING SICK SOILS WELL

There is not yet much wrong with our soils that careful thought and management won't cure, and there are various ways of bringing neglected soils back to health. One of these is under study by C. H. Anderson and C. R. Elliott of the Beaverlodge Experimental Station.

Mr. Anderson is assistant superintendent and Mr. Elliott Agronomist in charge of forage crops. All soils, they, need management, but under pioneer conditions it has not always been easy to give the soil either the thought or the care that it deserves. The original fibre becomes depleted and fertility falls. Unless action is taken, erosion adds to the trouble and farming quickly becomes marginal.

Our grey wooded soils need particular care, the research men say. These soils can produce excellent crops if handled well, but their special qualities must be recognized and a suitable cropping program followed. There has been too great a tendency in some cases to attempt cereal cropping year after year instead of alternating the grain crops with soil-improving legumes and grasses.

The study mentioned involves the effect of grassland in restoring soil productivity. The trials, started last year, are being conducted on a transitional grey wooded soil on which cereal cropping for the past several years has been practiced. Three types of pasture have been laid down and two types of fertilizer used on each pasture.

Alfalfa-brome, alfalfa-creeping red fescue, and creeping red fescue are the crops used. The fertilizer tests consist of check plot, ammonium phosphate 11-48-0 at 300 pounds per acres, and ammonium nitrate 33-0-0 at 100 pounds. Sheep are grazed on these pastures and their weights taken periodically. At the same time, cages which protect small portions of each pen from grazing allow records to be kept of pasture growth for any required period.

Wide differences are already showing in the three types of pasture, and by the end of the season some fairly definite comparisons should be available. Fertilizer response and the effect of alfalfa in the pasture are also expected to yield interesting information, both as to the carrying capacity of the crop and increased soil fertility.

First Snowfall Recorded At Jasper

EDMONTON, (BUP) — The first Alberta snowfall of the season was recorded early last Friday at the Rocky mountain resort of Jasper, although the temperature was above freezing.

Move House From Path Of New Highway No. 16

Progress is hitting C. E. Cundiff right in the front yard.

Road construction workers have moved the Cundiff house out of the path of the Alberta government's new highway No. 16 cutoff.

Mr. Cundiff consented to the move but says he has not come to terms with the government in the matter of compensation.

The construction workers moved Cundiff's five-room frame house about 200 feet southeast.

Cundiff says the road which cuts through the middle of his turkey farm will put him out of the turkey business.

When construction crews move onto Cundiff's property, probably this week, the turkey farm will be north of the highway and the Cundiffs' home, now without both gas and electricity, will be on the south side of the road.

False Teeth Stolen

Thieves who entered the bunk house at the rear of Transit Mix, Calgary, recently, were not contented with taking Roy Carlson's shaving kit—they also took his false teeth, police said.



Protect Those You Love

by taking out an Insurance Policy today.

See us now

C. M. SUTTON

Phone Central

GRASSLAND Alberta

Try Our Money-Maker Feeds At REDUCED PRICES

50-lb. Pig Starter	\$2.40
50-lb. Hog Mineral	\$4.25
50-lb. Laying Mash	\$2.35
Superzone Ethelene Glycol Antifreeze, gallon..	\$4.50
50-lb. Beef Making Concentrates, Molasses Pellets	\$2.80

See your Local U.G.G. Dealer for the Lowest Prices in Town

JOHN HACKMAN

LAC LA BICHE

Alberta

GIVE MOTHER A REST



and treat her and the rest of the family to a delightful meal at the

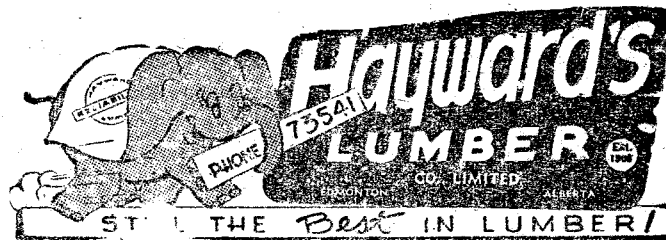
ROYAL CAFE

LAC LA BICHE

Alberta



Beautify your home by putting down a new floor of Dominion Jasper Linoleum Tiles.



LAC LA BICHE

Alberta



There's a lot more in gasoline than meets the eye. Your tractor will tell you the story. When it's doing a full day's work, day in and day out, without complaining, it's a safe bet that you're using Esso... the gasoline that keeps tractors happy.

We carry a full line of the famous Imperial Esso Products... gasolines, oils, greases, and other products used most every day on the farm.

We deliver, too, right to your farm. No extra charge.



CHAS. LEBAS

Imperial Oil Dealer

LAC LA BICHE

Alta.

She's Dancing Again!



JOAN CRAWFORD is back at her old studio, doing her first song and dance role in thirteen years in "Torch Song." Clicquot, Joan's French Poodle also gets into the act.

Resting On The Studio Side-Lines



LESLIE CARON, little Parisian ballerina, who scored heavily opposite Gene Kelly in "An American In Paris," relaxes at the M-G-M Studio during the filming of her next picture, "Glory Alley." By computation, according to experts, Leslie dances more than she sleeps while rehearsing for and filming a musical picture.

Filmlands Favorites with Flying Feet!

ALWAYS POPULAR in entertainment is the artist who can make his or her feet "talk". Among the better-known film-stars who danced their way to fame we have: Fred Astaire who has been dancing on the screen for 20 years; lovely Leslie Caron, a comparatively new-comer; and the perennially youthful Joan Crawford. Tap-dancers, classic ballet, and satire dances, all are part of the dancing repertoire of these artists.



ANN MILLER is back in her dancing shoes for one of her terpsichorean roles in the new Technicolor musical, "Small Town Girl."

Three Of A Kind—Well, Almost!



FRED ASTAIRE, Nanette Fabray, and Jack Buchanan sing and dance their hilarious "Triplets" number in the Technicolor musical, "The Band Wagon," featuring songs by Howard Dietz and Arthur Schwartz from their past Broadway hits. The cunning tot-lets are dancing on their knees with their legs strapped up behind them. Some feet!

Ballerina With A Swan



CYD CHARISSE performs both classic ballet, ballet satire, and jive in the forthcoming big Technicolor musical, "The Band Wagon" in which she co-stars with Fred Astaire. He dances too.

ADDITIONAL CLASSIFIED

FARM MACHINERY

FOR SALE—1935 Oliver 77 tractor, \$1895; Massey-Harris 30 tractor, \$1095; Cockshutt 20, \$1095; Massey-Harris 102 Senior, \$995; new Massey-Harris 22, \$1495; new Massey-Harris 30, \$1795; plows for \$50 to \$150. Call, phone or write Hec McCormick, Lac la Biche. CO 3-10-17

FOR SALE—V-A Case tractor and plow. Perfect condition. Apply Sybil Store. PO 3-10-17

FOR SALE (MISCELLANEOUS)

FOR SALE—Two second-hand farm wagons; three sewing machines; nice chrome dinette suite; all kinds of other used furniture. Before you buy elsewhere see John J. Thors, Rochford Bridge. NO 10-17-24

FOR SALE—One 300 amp. welder; one lathe and attachments; one chain hoist; spur gear; one air compressor; one acetylene welder; one battery charger; one 2500-watt generator. A.C. Apply L. C. McLeod, Riviere-Qui-Est, Alta. PO 3-10

FOR SALE—One Counts coal stoker. At shape; one coal hot water heater one Frigidaire walk-in freezer powered with a one-horsepower motor. F. R. Darby, Half-mile east Horse Hill Hall. PS 13-28-03-16

FOR SALE—Warm Morning Coal Heater, good condition, \$50. Apply M. Gilmert, NAB Station, Falher. NS 26-03-10-17

HELP WANTED

WANTED—Girl to work full time as assistant clerk in Evansburg Drug Store. Experience preferred. Apply Miss Vera Shatzko, Evansburg, Alberta. CS 26-03-10

WAITRESS wanted for cafe and lunch counter at Spruce Grove. Good opportunity for district girl or young lady wishing to work near city. Good wages, room and board. Call or write Hotel Cafe, Spruce Grove. PO 10-17

RELIABLE

man with car or light truck to manage established Fuller Brush business.

For details, write the FULLER BRUSH CO. 10744 Jasper Ave., Edmonton. O10-D10

LIVESTOCK

FOR SALE—65 Grade Suffolk breeding ewes, 2 and 3 years old, also two rams. Mrs. H. Peterson, Lethbridge, Alta. PO 10-17

FOR SALE—Pure bred Yorkshire boars, 4 to 9 months old. Phone 972-8111. CO 10-17-24

CROSSBRED weaner pigs for sale. Walter Yasinski, 1 1/2 miles south of Mundare. PO 10

No Inquest Planned Into Lineman's Death

LETHBRIDGE (BUP) — There will be no inquest into the death near here of 28-year-old Leonard Young, an Alberta Government Telephones worker, Coroner E. D. Fryett announced.

Young suffered a fractured skull in what is believed to have been a fall from a ladder while servicing a telephone line. He was rushed to hospital but never regained consciousness.

Christmas Seal Goal At \$213,000

EDMONTON (BUP) — Directors of the Alberta Tuberculosis Association say that Northern Alberta will be asked to buy \$88,000 worth of Christmas seals this year.

The provincial objective is \$213,000.

General Secretary C. Robert Dickey said this year's sale should set a new record, as the mailing list is expected to reach 250,000 persons.

DO you want a farm on business and of the finest farming district in Alberta?

We have a fine selection of farm-garages, restaurants, etc., for immediate or fall possession in the districts of Onaway, Sangudo, Maye, Sharpe, Blue Ridge. This is wonderful blue clover, alfalfa, mixed or stock farming country. We will be glad to show you over these farms, but please be sure to make an appointment before seeing us. Phone Mayerthorpe 41, or write

GOULD & SON

Offices at Sangudo and Mayerthorpe

LIVESTOCK

FOR SALE—One registered Holstein bull, No. 227791, 3 years old, sired Twin Oak, Noble Hay, the dam, Violet June, Dekol. A. L. Joreen, Uncas, Alberta. CO 3-19

FOR SALE—2 good milk cows. Milking now. G. Felske, Ardrossan. CO 3-10

SILVER Bell Ranch Polled and turned Shorthorn young stock or sale at all times. Dave Ball, L.R. 5, Edmonton. CS 5-TF

LOST

LOST—1 brown gelding 1600 lbs., no white markings, no visible brand. Strayed from Dave Henderson's of Viking. Reward for information leading to its recovery. Dave Henderson, Box 98, Viking, Alberta. PO 19

MISCELLANEOUS

WATCH REPAIRS

For quick, good results, use our Watch Repair Service. All work guaranteed. Liberal allowance on trade-ins. May bring your Watches and Clocks.

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"JET" Stove Polish cleans, polishes HOT stoves. All stores. PO 3-N 21

GAS ENGINES—Complete repair on every make of small air-cooled engines, and power units used on farm equipment. We specialize in all types of farm electrical equipment, such as water pumps, lighting plants, batteries, motors, welders, air compressors, etc., new or used. Write us for further information. Industrial Repair, 6410 101 Street, Phone 35673. CO 3-10-17-24

PERSONAL

GOING SHOOTING?

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CO 3

ROSICOUÇIAN Mysteries: All sincere seekers for the great truth and power known to the ancients, write for the fall book, "The Mastery of Life". Mailed without obligation to all students of Higher Thoughts. Scribe (III), Rosicouçian Order (Auiou), Rosicouçian Park, San Jose, California. PO 3

"OLD AT 40, 50, 60?" Man! You're crazy! Thousands peppy at 70. Ostrex Tonic Tablets pep up bodies lacking iron. For run-down feeling many men, women call "old". Get younger pep, or money back. New "get acquainted" size only 60c. All druggists. CO 3-10

REAL ESTATE

FOR SALE—General Store, exclusive, in centre of good farming district in Lac la Biche area. Deal includes store, living quarters and two lots. Post Office, AGE Toll office. For further information write Box 159 Edmonton Sun, 10815 82 Ave., Edmonton. PO 3-10

FOR SALE—6-room house, sewer, water and bath, insulated, cement driveway, near Main St., Stony Plain. Apply 10223 155 St. Edmonton, or Phone P194, Stony Plain. NO 3-10-17-24



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It's the most rewarding pastime to grow real forest trees dwarfed to inches in height. And you will be able to sell them at surprising profit. An ancient Oriental secret, dwarf trees are now becoming a sensation in North America. We buy all you can grow.

CLIMATE IS NO HANDICAP Living 'Ming' trees grow in any small corner of your home.

Write today for FREE SEEDS and details about this amazing hobby.

INTERNATIONAL MINIATURE TREE CLUB

10045 - 103 Ave. Ph. 42402 EDMONTON

HEALTH UNIT NOTES

PROTECTING YOUR CHILD'S HEALTH AGAINST COMMUNICABLE DISEASE

A healthy youngster—baby or young child—is happy and lively. His skin is a healthy pink, his eyes bright, and his flesh firm and not flabby. His appetite is good, he sleeps soundly, and he makes a steady gain in weight.

Regularity in eating and sleeping, freedom from over-excitement, cleanliness, protection from contagious diseases, regular medical supervision, and calm and assured handling will all help to keep your children well.

PROTECTON AGAINST COMMUNICABLE DISEASES:

Everything possible should be done to keep babies and young children from catching a communicable disease. Such diseases, including the so-called "common cold," are usually much more serious for them than for older children or adults.

Fortunately some of the most dreaded childhood diseases can now be prevented by immunization. Every baby should be protected from diphtheria, whooping cough, and smallpox before the end of his first year. The length of the period of protection varies with different diseases. The doctor or Health Unit staff will tell you when your child should receive additional treatments in order to continue the protection.

WHEN A BABY CRIES:

Babies soon learn to cry for many reasons besides hunger, thirst, pain, or discomfort. They find out that when they cry they are picked up and something pleasant usually happens, like being fed or talked to. If a baby stops crying almost at once after you pick him up you can be pretty sure that nothing much is the matter.

If the crying seems to be associated with pain or persistent hunger you should get your doctor's advice. But a healthy baby whose needs are all attended to will quickly give up crying to get attention when he finds that it does not work.

5 'K' Division RCMP Due To Retire

EDMONTON (BPU) — Five officers of the "K" division, Edmonton RCMP, are on retirement leave or will be slated to retire on pension shortly. They are Staff Sgt. E. H. Rivers, Staff Sgt. H. G. Wickstrom, Cpl. R. E. Clarke, Const. James A. Harkness and Const. Charles Croft.

HERE'S HEALTH



"My kids are gonna be brung up right No hanky panky while I'm in sight." But discipline harsh, with no love shown, May breed mental ills when kids are grown.

Dept. of National Health and Welfare

Man Clear Of Blame In Fatality

WETASKIWIN — Alfred Craig of Wetaskiwin has been absolved of blame in the death of Harold Joseph Casey in a hunting accident last week-end by a coroner's jury with Dr. M. M. Cantor, chief provincial coroner, presiding.

The hunting fatality was an unusual one. Casey died not from gunshot wounds but from being struck by a car on a rural road while picking up a duck.

Casey was born in England and came to Alberta in 1933, taking up farming. He is survived by his wife and one son.

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USED CARS and TRUCKS

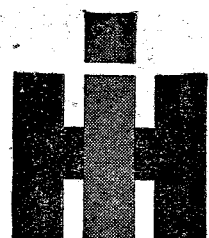
1953 MERCURY SEDAN, only 1100 miles	\$2975
1952 METEOR SEDAN, with overdrive	\$2195
1951 FORD SEDAN	\$1675
1950 5-passenger METEOR COUPE, with radio	\$1350
1949 FORD SEDAN	\$1095
1949 PLYMOUTH SEDAN	\$1050
1951 1-ton FORD DEMONSTRATOR	\$1650
1951 1/2-ton FORD	\$1395
1952 3-ton Special FARGO, with gravel box	\$2850
1952 FORD 3-ton	\$2450

New 1953 car and truck models, any size, any color, now ready for delivery

MEGLEY'S GARAGE

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Recognized as Edmonton's largest new and used truck merchandisers.

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CHASSIS & CAB

1951 G.M.C. 474, 197" w.b.	\$1975
1951 Mercury M8, new engine	\$1945
1952 Fargo 3 ton	\$1795
1951 Dodge 3 ton Special	\$1670

TRACTORS

1952 Mercury 5 ton, oilfield-equipped	\$4170
1953 GMC 452, fully equipped	\$3275
1950 IH L180, new motor	\$1850

DUMPS

1950 Chevrolet 3 ton	\$1545
1946 I.H. KS6 Brantford	\$1475

FLAT DECKS

1951 G.M.C. Oilfield deck, equipped	\$1600
1948 I.H. KB 58, oilfield deck	\$2500

STAKES

1951 Fargo 1 ton, duals	\$1100
1946 Fargo 3 ton	\$425
1945 Chev. 2 ton	\$425

GRAIN BODIES

1950 Ford, 350 bushel	\$1400
-----------------------	--------

PICK-UPS

1952 Ford 1/2 ton	\$1050
1947 Ford 1/2 ton	\$475
1948 Chev. 1/2 ton	\$785
1940 Ford 1/2 ton	\$250
1952 Chevrolet 1/2 ton	\$1035
1947 Ford 1/2 ton	\$350
1950 Ford 1/2 ton	\$950
1939 G.M.C. 1/2 ton	\$225

PANELS

1940 Dodge 1/2 ton	\$400
1946 Chev. 1/2 ton	\$300
1951 I.H. L110	\$1000
1949 I.H. KB1	\$400
1951 G.M.C. 1/2 ton	\$1095
1947 Fargo 1 ton	\$425
1951 Cominer	\$495

CARS

1950 Austin sedan	\$825
1949 Hillman sedan	\$575
1949 Vanguard sedan	\$775
1939 Pontiac coach	\$250
1948 Dodge Station Wagon	\$975
1952 Pontiac sedan, fully equipped, 9,000 miles	\$2150

CASH

TRADE

TERMS

Write or drop in to 11910 111 Ave. Phone 87203 EDMONTON, Alta.

Open Daily Until Sundown

Alberta Ships 11 Carloads Stock To Toronto Royal Winter Fair

EDMONTON—Agriculture Minister Ure announced the Alberta live stock board has approved the list of exhibits submitted by breed selectors to be exhibited at the Toronto Royal Winter Fair, approximately 11 carloads.

Tree Planters Tour Alberta

The Canadian Forestry Association will tour Alberta in October and November during their 33rd consecutive tour of the Prairie Provinces with their tree planting car.

The object of this educational tour is to encourage the planting of trees as wind-breaks, to prevent soil-drifting, to moderate the wind damage to grain crops, to help conserve moisture and encourage diversification.

Sound films show the results obtained by farming people through planting trees and give practical instruction in tree planting.

The association's "Classroom on Wheels" was donated by the Canadian Pacific Railway Company. Its visits to hundreds of prairie communities are made possible by a group of subscribers. All efforts are devoted to secure public understanding and co-operation in the conservation of soil, forests, waters, and wildlife.



Dr. F. J. Greaney, Director, Line Elevators Farm Service, Winnipeg, Manitoba.
Sponsored by the following companies: Federal, Alberta Pacific, Pioneer, Canadian Consolidated, Patterson, McCabe, Parrish & Heimbecker, Inter-Ocean, Independent Ellison Milling, Canada West and Quaker Oats.

Prevent Grain Storage Losses

A large part of this year's grain crop will have to be farm stored. What about that farm granary of yours? Will it provide good, safe grain storage? Poor storage facilities are usually the cause of spoiled grain.

Some Practical Suggestions. According to Canada's grain storage experts, losses occur when insects, mites, or molds attack stored grain, causing it to heat and go out of condition. It is much easier to prevent such grain storage losses than to cure them. Some suggestions: (1) Repair that granary now. Check girders and joists for signs of weakness and reinforce them where necessary. Repair roof and siding before bins are filled to eliminate damage from rain or snow. (2) If your granary has a wooden floor make sure it is above ground-moisture level; if it is of concrete, cover it with moisture-proof paper. (3) To prevent insect infestation, particularly in old granaries, clean in walls and floor thoroughly. Then spray the inside walls and floor with one of the recommended "Pyrene" type sprays. Follow manufacturer's directions carefully. Such sprays are safe and effective. They will kill insects, Rusty Grain Beetles for instance, hiding in cracks between boards or in tunnels in the wood. For added protection spray the outside walls of the granary with a 5% DDT oil spray, but don't use DDT on the inside wall of the granary.

Store Dry—Keep Dry. Grain that remains uniformly dry will not spoil. Therefore, bin grain as dry as possible. Don't fill the bin too full—good ventilation is essential. Don't forget that several small granaries are better than a large one for long-term storage. If tough, damp, or weed-infested grain must be stored, put it in small bins, examine it frequently, and market it first. Remember too that sanitation is the cornerstone around which good grain storage is built. Do your best to keep out filth, dirt and other foreign materials. Protect your stored grain—it pays!

Below is a list of Alberta breeders from whose herds livestock has been selected.

Horses: Clydesdale—A. Ingram, Midnapore; Dominion Experimental Station, Lacombe; A. Sissows, Clive; R. Haining, Hynes; Bryden Brothers, Mannville; V. Fleming, Red Deer; C. J. Kallal, Tofield; John Hehr, Crossfield; Noble Brothers, Okotoks; T. E. Hughes, High River.

Aberdeen Angus: Highland Stock Farm, Pirmez Creek; Riverbend Farm, Benalto; Old Hermitage Farm, Edmonton; T. A. Leader and Sons, Red Deer.

Market Cattle: Ed. F. Noad, Claresholm; W. T. Yorgason, Claresholm; University of Alberta, Edmonton; Frank Hadau, Bowden; Merry Acres Ranch, Priddis; R. Y. Secord and Son, Winterburn; Old Hermitage Farm, Edmonton; Joe J. Kallal, Tofield; J. A. Paul, Okotoks.

Percheron: Carl Hanson, Brightview; Edmonton City Dairy, Edmonton; Hardy E. Salter, Calgary.

Belgian: Hardy E. Salter, Calgary.

Cattle: Shorthorn—T. G. Hamilton, Innisfail; William Melnyk and Sons, Chipman; William Stefura, Chipman; Lyle Robinson, Vermilion.

Hereford: Warren Smith, Olds; E. G. Garner and Son, High River; Sam Forsythe, Crossfield; J. A. Paul, Okotoks; L. W. Bond, Calgary.

Holstein: Curtis Clark, Carstairs; J. W. Hosford and Son, Edmonton; J. S. and W. S. Geekie, Calgary; Charles Cox, Calgary; Hans Ahrens, Red Deer; Art Millington, Medicine Hat; Ralph Briggs, Edmonton.

Jersey: C. Dixon, St. Albert Trail; Dale Cote, Vegreville.

Sheep: B. H. A. McDonald, Vulcan.

Swine: Yorkshire—Lord Rodney, Fort Saskatchewan; E. E. Prill, Mannville.

Tamworth: W. A. Greenway and Son, Acme.

Quick Canadian Quiz No. 134

- How many more Canadians are employed in manufacturing than in agriculture?
- What province had the largest percentage population growth in the 1941-1951 decade?
- In what year was the income tax introduced in Canada?
- What percentage of Canadians are in the 20-to-65 "productive" age group?
- Of Canada's 158 radio stations, how many are owned and operated by the CBC?

ANSWERS: 5. 19 stations; 139 are private stations. 3. In 1917, as a special war tax. 1. Half a million more in manufacturing than in agriculture. 4. 54 per cent. 2. British Columbia.

(Material supplied by the editors of Quick Canadian Facts, the handbook of facts about Canada.)

ALBERTA GIDEONS TO DISCUSS YOUTH TESTAMENTS AT RED DEER

President Milo Melvin of the Edmonton Camp of the "Gideons" has announced that a Fall Rally of Gideons from all over Alberta will be held in Red Deer on Thanksgiving Day week-end, and meetings will be held Oct. 10 and 11.

Secretary of the Gideons of Canada, Arthur Burnham of Toronto will be guest speaker at the banquet Saturday evening. Field Secretary Hugh Coleridge of



Shown above is the Old Fashioned Revival Hour Quarter of Long Beach, California, with Pianist Rudy Atwood. The Old Fashioned Revival Hour, under Dr. Charles E. Fuller, is a world-wide broadcast of the Gospel and is heard each Sunday morning at 7:30 o'clock over CFRN Edmonton.

GOVERNMENT CONSIDERS FARM LOANS TO COVER CURRENT NEEDS

Roy C. Marler, Chairman of the western section of the Canadian Federation of Agriculture, stated recently that during August the three prairie provincial Federations—Manitoba, Saskatchewan and Alberta—had brought to the attention of the Federal Government the possible necessity of some loaning arrangement enabling farmers to meet current living and operating expenses resulting from congested marketing facilities.

"We received information that the Government was giving consideration to the producers' financial position, and that it was confident of steps being taken to meet the situation," said Mr. Marler. "The prairie section of the Federation commends the Government on the immediate attention given this problem, though the Wheat Board announcing immediate interim payments on grain delivered during the crop year 1952-53."

"It is not known as yet whether or not these payments will entirely

meet the current needs of farmers. However, they will go a long way in doing so, particularly after the farmers have marketed more than an average crop during the past crop year.

"If these payments do not meet the necessary current requirements, and if farmers can not arrange privately for sufficient funds to operate, the Federation will give further attention to their problem."

"The Federations are hopeful that no further difficulty will be experienced, as we have ascertained that very little use was made of provisions made by Parliament two years ago during a period of more adverse circumstances."

No Danger Here Of Bang's Disease

EDMONTON—(BUP)—Dr. E. E. Ballantyne, director of veterinary services, said there is no danger of Bang's disease spreading from Saskatchewan to Alberta.

Commenting on reports of a fairly widespread outbreak of the disease in the Prince Albert district, Dr. Ballantyne said an intensive vaccination program has already been conducted among Alberta cattle.

4 New Scholarships Offered In Alberta

EDMONTON—The 410 locals of the Alberta Home and School Association now have a total membership of 24,000, it was disclosed following a week-end meeting of the association, here.

The association, in conjunction with the University of Alberta, scheduled a workshop in teaching methods at Banff, Oct. 19-23.

The executive approved the granting of four \$50 scholarships. Two of these will be granted to high school students, and two to elementary school pupils.

Workers Excavate Indian's Skeleton

An Indian, wrapped in a blanket and buried under a thin layer of earth about 60 years ago, will go down to a second and nameless grave in Calgary within a few days.

The complete skeleton of the unidentified Indian was uncovered by employees of the public works department excavating along the 400 block of Scarboro Ave. Wednesday afternoon.

The bones were found about six inches under the pavement. Part of the blanket he was buried in was also uncovered as well as a number of Indian beads and other trinkets.

Coroner Dr. George Johnson studied the skeleton and said the Indian had been buried possibly 60 years ago. This was the second Indian skeleton found in the Scarboro area in the past few months.

Paid Advertising Most Effective

VICTORIA—Paid advertising is the only truly effective medium to convey management's public relations message, Ridge Harlan told the American Association of Advertising Agencies convention here recently.

Mr. Harlan, a public relations man from San Francisco, said such ads shouldn't be called "institutional."

"They are ads to sell ideas," he said. "They should sell ideas believably, humanly."

Mr. Harlan said the other avenues of public relations were valuable, but could not be controlled as exactly as paid advertising.

Sunday's Hour
of Christian Fellowship
Throughout the World

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Lac La Biche News Briefs

Mr. and Mrs. A. Proctor and Doreen, accompanied by Miss Joan Kibbe, spent a few days in Edmonton visiting with Mr. and Mrs. H. Kibbe. Miss Joan Kibbe also spent a day at Wetaskiwin, where she visited with her parents, Mr. and Mrs. I. Kibbe. Ken Proctor journeyed from Lacombe to spend some time with his parents in the city.

Ambitious members of the United Church are very busy building the addition to the church manse. Time is an important factor just now, with "old man Winter" just around the corner.

The teachers' convention will be held at the Dr. Swift School on Thursday and Friday of this week. A banquet will be served on the opening day, with the Ladies' Aid of the United Church catering, and a dance at the Memorial Hall on Friday night will add the finale.

Mr. and Mrs. Summerhays of Canmore are visiting their daughter and son-in-law, Dr. and Mrs. W. Cadzow.

Mrs. R. Stubberfield is now on staff with the Hudson's Bay Co.

Mrs. J. Wolstenholme is employed by the Alberta Government Telephones.

Members of the volunteer fire brigade have been busy this past week constructing a float for the parade during Fire Prevention Week.

Firemen Mickey Hamar and R. Rudiger journeyed to the city on business for the brigade.

Mr. and Mrs. L. Badry have returned from a vacation spent at the West Coast. They were accompanied on the trip by Mr. and Mrs. L. Phillips.

A dance, held on Friday night, sponsored by the AWI, drew a nice crowd. Miss Kinsman was the lucky winner of the door prize. Convener of the dance was Mrs. A. Proctor, who was assisted by Mrs. A. Wynorowich, Mrs. J. Zaluzny, Mrs. J. Booker, Mrs. Olga Stuparyk and Mrs. W. J. Chester.

Students from the Grassland and Blamondon schools, supervised by their teachers, attended the showing of the Coronation of Queen Elizabeth II at the Aurora Theatre on Friday afternoon. The local high school students attended the showing on Friday morning, while the junior grades saw it on Thursday afternoon.

Week-end visitors at the home of Mr. and Mrs. H. McCormick were Mrs. George Melnyk, Mrs. Malarchuk and Mr. and Mrs. Vertaport of Bellis.

A farewell party was held at the home of Mr. and Mrs. E. McQuitty, in honor of Miss Louise L'Heureux, who has left her position with the Hudson's Bay Co. to take up a position in Edmonton. The party was held on Thursday evening with about twenty friends present to

enjoy games, dancing and a sing-song. Miss L'Heureux was presented with a farewell gift from the group.

A farewell party was held at the home of Mr. and Mrs. S. J. Clarke for Andy Tkach, who left for the city recently. He was presented with a camera as a farewell gift.

Rev. D. A. Greenough has returned from a trip to the city, the sole purpose of which was to try out his new Ford.

Jack Olstead has left for a two-weeks' vacation to be spent at Fairview, where he will visit numerous relatives and acquaintances.

Leo Gargus has returned from two weeks' vacation at Andrew. That nice tan might fool you that he visited Florida, but he claims he acquired it harvesting.

A tag day in aid of the Canadian National Institute for the Blind was held on Saturday, Oct. 3. Six members of the AWI canvassed the town, with the net result of \$103.15 being obtained.

Will Spend Christmas At Western Coast

PLAMONDON — Mrs. Josephine Bosse has gone to Edmonton for one week, where she will visit her daughter, Mrs. Roy Erickson, and then she is going to Trail, B.C., until after Christmas. There she will stay at the home of her daughter, Mrs. Willard Plamondon.

Born to Mr. and Mrs. Edward Bosse of Red Deer, on September 23, a son, Eugene Eric.

Joe Menard has returned from Nordegg, where he has been working for the summer. He is going back to school.

Mrs. Florida Menard went to Edmonton to visit her daughter, Mrs. Alfred Gauthier.

Mrs. Richard Labonte went to Edmonton for some dental attention.

Frains News Briefs

Mr. Jary Prokopchuk, from Edmonton, had one week's holiday on the farm with the Nahorney family. His favorite pastime was duck hunting.

Miss Victoria Koluch, from Alberta College, visited at home during the week-end.

Frains West school opened a week ago with Miss Olga Strumelak as supervisor.

CNIB Committee Formed To Discuss Tag Day

ATHABASCA — At a meeting in the Athabasca Town Hall on Monday, Sept. 28, the Athabasca Committee of the Canadian National Institute for the Blind was formed. Elected as chairman was the Rev. G. B. East, while H. S. Mann was named secretary-treasurer.

The membership of the committee is comprised of representatives of Athabasca organizations and interested individuals. The purpose of the committee is to sponsor the annual rural campaign of the CNIB in Athabasca and district.

Guest speaker at the meeting was B. H. Hipfner, CNIB field secretary for Northern Alberta. Describing the work of his organization, Mr. Hipfner referred particularly to pre-school aged blind children. He told the meeting that a condition called retrolental fibroplasia, for which no known cure yet existed, was causing a sharp increase in the number of premature babies born blind in some areas.

"An important part of our work," Mr. Hipfner stated, "is counselling and assisting parents



TOO LATE

to think about Insurance when your house is on

FIRE

Insure NOW! See

George W. Franchuk
Lac la Biche — Wandering River

in the care and training of pre-school aged children so that these children will develop normally and be able to undertake school work at the usual school age."

The committee discussed plans for a canvass and Tag Day in Athabasca in aid of the CNIB. The last week of October was selected as campaign week with the Tag Day scheduled for October 31.

C. BAUER

General Merchant

Groceries, Fresh Fruits and Fresh Meats

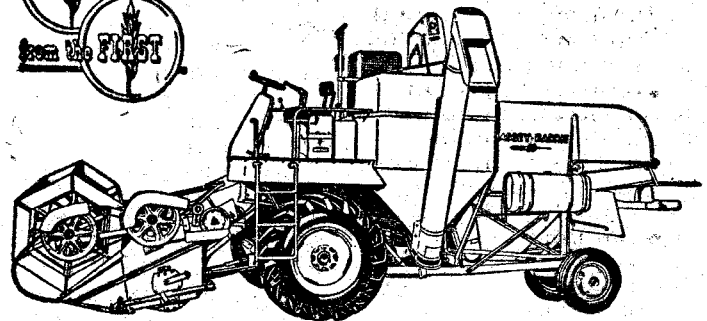
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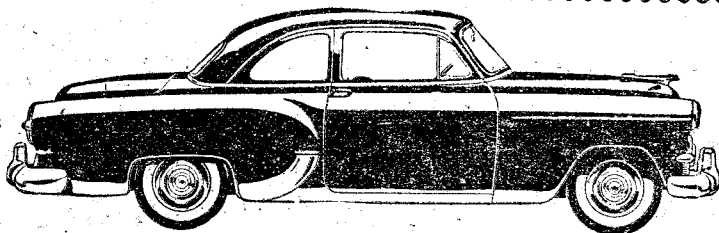
Here it is!! The finest Self-Propelled on the market. Truly the giant of the harvest... designed and produced after more than a half century of progress by the first name in combines — Massey-Harris. This modern harvest giant is built W-I-D-E for greatest capacity, greater profit. See it now.

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Get More For Your Money...

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Come in, see and drive the value car of '53

CENTRAL SERVICE GARAGE

Dealers for Chevrolet, Oldsmobile, Pontiac, Buick Cars, Chevrolet and G.M.C. Trucks — B-A products

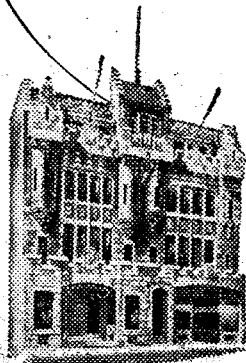
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Alberta

Moderation

is best
in all things"

THEOGNIS
(6th Century B.C.)



THE HOUSE OF SEAGRAM

MEN WHO THINK OF TOMORROW PRACTISE MODERATION TODAY

La la Biche News Briefs

Mr. Bill Makar has purchased a new Oliver combine.
Georgie Fischer is attending Wandering River School, taking his grade nine.

Congratulations to Mr. and Mrs. Abraham St. Jean on the birth of a son, Marcel.

Shirley Fischer spent a week in the hospital with a sore hand.

Mr. John Fischer who had been away for the past year, has returned to Atmore.

Mr. Clifford Gauthier is sporting a new Ford car.

Miss Jeanne Duperron of Breynat is employed at Abraham St. Jean's.

Quite a number of people from Charron attended a birthday party for Arvilla Plamondon at Lac la Biche.

Mr. George McMillan, taxi driver from Edmonton, paid a brief visit to Clifford St. Jean's.

Mr. Arnold Lindstrom of Vancouver, B.C., is helping Mr. Bill Holst with the harvest.

Mr. Joseph Karpetz of Breynat

la Biche hospital on Thursday by her son Ralph. It is hoped that she will make a speedy recovery.

A lady teacher from England is expected shortly, to take up her duties at Grassland school.

Mr. and Mrs. Scott are visiting at Flemings'.

Francis Garnier is building a house for Mr. and Mrs. Bennett Sr., who will reside here during the winter.

Mr. and Mrs. Les Jenkins and daughter Deborah are visiting Mr Jenkins' parents at Grassland.

Mrs. Kritze, who farms a quarter section with her husband north pump for the well in the school of Grassland, was taken to Lac grounds.



MUSK-OX, which biologists believed headed for extinction, appears to have staged a comeback in the Arctic wastes 1,000 miles north of Edmonton. The animal was thought doomed since 1927 when it was believed there were only 500 in existence. But many large herds of the beasts have been sighted recently.

Pumpkin Grown By Mrs. Hurtubise Weighs 23 lbs.

GRASSLAND—Mrs. Hurtubise, champion gardener of the district, brought a pumpkin to the office which weighed 23 lbs., is 12 in. long, and no less than 32 in. in circumference.

Mr. and Mrs. Les Jenkins and daughter Deborah are visiting Mr Jenkins' parents at Grassland.

Mrs. Kritze, who farms a quarter section with her husband north pump for the well in the school of Grassland, was taken to Lac grounds.

spent a few days in Charron recently.

A. Tkach, formerly manager of the Lac la Biche Treasury Branch, has left his position to take up residence in Edmonton. Mr. McFarland of Edmonton is relieving as manager at the Treasury Branch for a few weeks.

Local self-government is an important right and heritage in this country sometimes overlooked.

Additional Classified

FOR SALE (MISCELLANEOUS)

FOR SALE—Water pump, Robbins and Myers; one h.p. motor 60 cycle, 110, 220 volts; D.N.W. motor switch, 18 feet 2 inch rubber suction hose. Apply Royal Cafe, Lac la Biche. CO 10-17-24

FOR SALE—Enterprise Quebec coal heater stove, medium size, good condition, used two winters; 12 feet 6-inch stove pipe, one elbow; one floor mat. Apply Royal Cafe, Lac la Biche. CO 10-17-24

STOP and EAT at the HOTEL CAFE

You'll enjoy the delicious home cooked meals, light lunches, soft drinks, confectionery.

Operated by Mr. and Mrs. G. A. Groville, Atmore

For Expert Attention To Your Wiring Needs

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Is It Time To Change Over for Winter Now?



Yes! Don't take a chance on damaging your car in an early freeze! Let us service your car for winter driving this week.

We do a complete job—and we have the best anti-freeze.

MASTELER MOTORS

LAC LA BICHE

Alberta

STOLEN or STRAYED

From the S.E. 1/4 Section 7, Township 48, Range 25, West of the 4th, in the vicinity of Clover Bar, 1 case of Tartan glycol permanent anti-freeze. Branded on left shoulder with a large Tartan owl. Tattoo on ear indicates western made. REWARD TO FINDER will be positive, all-weather protection for the cooling system of his car, truck, and tractor. Tartan glycol permanent anti-freeze is made right here in the West, on a formula specially developed to meet the requirements of the hard-hitting extremes of our western climate. Tartan is the BEST in the West because it's made for the West by Westerners!

OPTOMETRISTS

Ralph W. LeDrew, O.D., James G. Rowand
Ron E. McClung

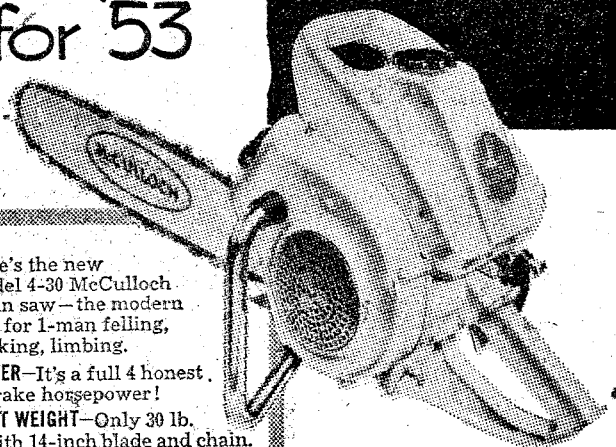
707 Tegler Bldg., Edmonton

James G. Rowand will be at the Lac la Biche Hotel, Friday and Saturday, Oct. 16 and 17.

(Appointments arranged at the hotel desk)

The Saw to See for '53

McCULLOCH
4-30
Chain Saw



Here's the new Model 4-30 McCulloch chain saw—the modern saw for 1-man felling, bucking, limbing.

POWER—It's a full 4 honest, brake horsepower!

LIGHT WEIGHT—Only 30 lb. with 14-inch blade and chain.

BALANCE—It's center balanced for easy bucking, felling!

ANGLE CUTTING—Cuts full power at all angles, without adjustment!

Equipped with exclusive McCulloch high-speed Sabertooth chain; dozens of other exclusive features. A high-production saw at low price.

More Power! More Speed!
For Timber up to
5 Feet Thick!

SEE A DEMONSTRATION

Try this great new McCulloch saw yourself. Free demonstrations all day long

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Get Set for Colder Weather!

The BAY is ready with a stock of winter wear that you can also use for blustery fall weather.

STATION WAGON and STORM COATS

for All the Family!

FOR DAD—

A three-quarter length coat with mouton collar, quilted rayon linings, gabardine shell ... **\$27.95**

FOR MOM—

Just received—a bargain in Ladies' Station Wagons, three-quarter length, gabardine, with silky, warm linings. Now ... **\$22.95**

FOR BROTHER—

A storm coat just like Dad's. Fine for school and dress wear. Priced ... **\$13.95**

FOR SISTER—

Girls' storm coats, with mouton collars. Strongly made for wear and warmth ... **\$15.95**



For a Bargain in Boys' and Men's PARKAS,
See The Bay Now!

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